

Hamburg; Amsterdam; The in Germany holy Sunday ended with a pretty busy and exhausting final at the IBC in Amsterdam. While there had been handed out drinks to knock off at other stands on the stand of d'accord you could watch some colleagues sweat. On booth 121 in hall 8 it is just pretty busy.

As expected, a lot of Indians visited d'accord. Based on the massive distribution last fall, d'accord became familiar and even got a high reputation in the fast growing market of India. The focus was on new contacts, common ideas and the reunion with old business acquaintances.

Even the Egyptian contacts of d'accord, where we are still in the pitch for the public broadcaster ERTU, could be welcomed in Amsterdam.

Manly international guests could be seen at our partners HMS and Streamit. The immense interest in the video-playout solutions from HMS and the IP-Radio from our dutch partner Streamit does not seem to stop.

The aperto AG from Berlin had a lot of high qualified contacts from the german media sector. Some meetings had been arranged while the conversations so now aperto can also enqueue in the pleased partners.

At 3pm d'accord arranged the first common press conference at the IBC, which several journalists from all around the world did not miss out. Four companies together at a press conference – where can you find that? Detailed questions and appreciation for the motto “no limit media” let us hope for a reenactment.

At the daily lottery-mania an Italian won. Roberto Belotti from the company “Feel” could proudly receive his IP-Radio from Streamit. Celebrated by his friends he left to test it immediately in the hotel.