

Hamburg/Amsterdam: At 12 a.m. the IBC started and though it will last till Tuesday, the first day already showed a very good number of visitors. Compared to last years figures it was real promising start. If this response continues this years IBC will be one of the most successful in its history. Also in **Hall 8 at Booth 121** it was busy time for the d'accord broadcasting solutions company and its partners aperto, hms and streamit.

For the d'accord company it is a very successful time. Last Tuesday the public broadcasting company Radio Bremen started without any problems its new broadcasting platform. Based on the d'accord.mediasuite tv and radio are producing their programmes.

And yesterday the polish radio station Radio Olsztyn signed for the d'accord radiosuite as its new radio automation system.

Generalmanager Frank Mistol , of the hms gmbh from Halle –Germany-, was very happy the visitors. "We had very competent discussions and the visitors were very focused in their search for technologies."

Dirk Buddensiek, general manager of the aperto AG, was very happy with the concept of the IBC. "We are here for the first time as an exhibitor. And I think the B2B-Concept of the exhibition is perfect for us."

Wim van Dijk, partner of Streamit, goes a step further. "It would be absolutely wrong if we weren't here. We can meet our customers and will definitely find new businesspartners."

If you are visiting the IBC don't forget to visit our booth. Everyday we have a competition running, to win an IP-Radio sponsored by Streamit. At 5 p.m. we are announcing the daily winner.

This competition already brought visitors to our booth that never had heard of our company. So let's wait and see, what the next days will bring.