



About Us

With its products **d'accord.radio-suite** and **d'accord.tv-suite**, the d'accord broadcasting solutions gmbh develops and sells modern IT-based content & broadcasting solutions for radio and tv. With the product **amily**, d'accord offers in addition the advertising industry an established solution.

With its products, the d'accord broadcasting solutions gmbh represents more than 18 years of experience in modernisation of workflows for the media world. The high-performance, stable installations in public and private radio stations have made the d'accord broadcasting solutions gmbh a leading provider for complex broadcasting systems in Germany.

Profiting from this experience, d'accord has expanded its product line towards the tv market in the past years. The bi- and trimedial programme production is optimally supported by a central Content-Management. At the same time, an innovative allround solution for tv was developed in cooperation with experienced partners of the software industry.

Also, the Advertising Management Family of amily supports the advertising industry in the areas of traffic, planning and CRM. amily has become an important building block for integrated software solutions in the media world. This is due to a development in many radio stations where programme production and advertising industry grow closer together.

Existing customers of d'accord are very supportive of the direction the company is going, recognizing that modernisation of the product line runs parallel to reliability in d'accord. Meanwhile all existing customers have up-dated their d'accord systems so as to profit from new possibilities. Besides, their technical future strategies are implemented in close cooperation with the d'accord broadcasting solutions gmbh.

Apart from realisation of large digitalisation projects, the d'accord broadcasting solutions gmbh has also become an important partner for smaller radio broadcasting stations with high development potential because of the scalability of the products and their openness. This positive overall development makes the company a recognized specialist for multimedia Content Management and custom oriented project management.

The team of the d'accord broadcasting solutions gmbh presently is made up of 22 employees in development, project management and customer service. In addition 20 free-lance specialists work for the company. The combination of a permanent core team and an interchangeable pool of creative free-lancers will remain the basis of d'accord's company structure. This way an optimum of flexibility and economic strength is reached so as to be a dependable partner for our customers in the future.

Contact:

d'accord broadcasting
solutions gmbh

Gertigstrasse 28
D-22303 Hamburg, Germany

Phone: +49 (0)40-278 14-0

Fax: +49 (0)40-278 14 210

Mail: contact@daccord.net

